



Make a New Memory.

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West Mifflin, PA -- Kennywood is excited to host the *Coaster Crew*, a nationally recognized roller coaster club with members across the United States and Europe, for the 1st Annual *Single Riders Marathon* on Sunday, August 5, 2007.

This unique event includes four teams consisting of two riders per team and one judge for each team. Their goal is to raise money for two charities, *Give Kids the World* and *Kennywood Cares* by filling in empty roller coaster seats throughout the day at Kennywood. The teams raise money through online donations via the Coaster Crew's Web site www.coastercrew.com and individual team and event sponsors.

Coaster Crew President Clint Novak is the creative person behind the *Single Riders Marathon* concept. Approaching Kennywood officials about hosting such an event, he suggested splitting donations between *Give Kids The World* and *Kennywood Cares*, the moniker for Kennywood Entertainment's commitment to serve its Team Members, the community and, in particular, children with any type of special need.

"It is somewhat unusual for us to host a marathon at the park," General Manager Jerome Gibas shares. "However, because the *Single Riders* will sit in *empty* seats, i.e., seats with only one rider, they will not displace any of our guests." Gibas also confirms that *Kennywood Cares* will also contribute its share of all donations to *Give Kids the World*.

For further information or to donate to the *Single Riders Marathon*, visit www.coastercrew.com.

ABOUT GIVE KIDS THE WORLD

Give Kids The World Village (GKTW) is a non-profit resort in Central Florida that creates magical memories for children with life-threatening illnesses and their families by providing accommodations at its whimsical resort, donated attractions tickets, meals and more for a cost-free fantasy vacation. GKTW has welcomed more than 75,000 families from all 50 states and over 50 countries.

For more information, please visit www.gktw.org.



ABOUT KENNYWOOD

Kennywood first opened in 1898 as "trolley park" at the end of the Monongahela Street Railway. Today it is family owned and operated by Kennywood Entertainment, western Pennsylvania's largest provider of summer fun. Often regarded as America's finest traditional amusement park, Kennywood is internationally known among thrill seekers and amusement park enthusiasts for its collection of classic rides, state-of-the-art thrill rides, and world-class roller coasters and a wide variety of food, games, gardens, and live entertainment.

For more information please call 412.461.0500 or visit www.kennywood.com.



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