



Kennywood Media Release

Release: Immediate
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When the classroom is Kennywood, even rain doesn't slow the lessons!

West Mifflin, PA — May 8, 1008 – Thousands of students from over 100 schools from Pennsylvania, Ohio, and West Virginia actively participated in a special Educational Field Trip Day at Kennywood today, in spite of sometimes-soggy conditions.

Educational offerings included the **21st annual Physics Program, Math Programs, the Architecture Program**, developed by *Pittsburgh History and Landmarks Foundation*, and the **Communication Program**, sponsored by *Point Park University*. Goals today ranged from classroom enrichment or extra credit to a final exam.

Professors from Point Park University and Kennywood marketing staff conducted the 10 AM Advertising Workshop where students were challenged to create an advertisement for Kennywood's newest ride: Ghostwood Estate. Teams from Albert Gallatin High School (Uniontown, PA) captured 1st and 3rd place. Avonworth High School (Avonworth, PA) placed 2nd. Point Park Adjunct Professor Linda Mann commented, "I enjoy participating in this workshop every year. This year I was particularly impressed with the showing of artistic talent. There certainly is good high school talent out there!" Advertising contest winners:

Albert Gallatin – 1st place

Kathy Gates
Tiffany McDonough
Sarah Honsaker
Joe Uhler
Eric Myers
Jeff Stange
Jeff Williams
Matt Szebo

Avonworth – 2nd place

Brian Tillilie
Casey Cunningham
Travis Kohler
Michael Swarlic
Gene Williams
Jacob George
Wade Cupcheck
Jon Howthorn

Albert Gallatin – 3rd place

Kayla Walker
Chuck Dice
Chris Dodd
Tony Takacs
Floyd Dankle
Richard Zangalio

The 1 PM Media Workshop featured two media professional: Ashley DiParlo, WTAE-TV reporter and morning anchor, and Rick Sebak, WQED / PBS documentary producer. Dr. Heather Starr-Fielder, Point Park University associate professor, said of the two speakers, "(as) two very different people from different ends of the communications spectrum, and different ends of their careers, they provided an excellent balance. Yet, they shared the same basic message: get involved, ask questions."

A second Education Day is scheduled at Kennywood for Tuesday, May 20. It includes the Physics and Architecture Programs, plus programs with NASA, Pittsburgh Glass Center, Phipps Conservatory, 3 Rivers Wet Weather & RiverQuest, and the Carnegie Science Center.

For more information, call Joyce King @ 412.461.0500 ext. 1126.

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