



Kennywood Media Release

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Kennywood amusement park readies for a new season

West Mifflin, PA – Temperatures may be low and snow may blanket the ground, but winter doesn't slow the preparation for another season of fun at Kennywood. The most obvious activity is the building of a new ride: ***Ghostwood Estate***. But there is much more!

All major ride maintenance and building renovations occur during the winter. It's only February and some rides are already being reassembled following completion of that procedure. Just today the Racer roller coaster lap bars are receiving Nondestructive Testing, a.k.a. NDT, via X-rays.

Carpenters are at work all over the park doing everything from refurbishing the roof on one of Kennywood's original 1898 buildings, the Carousel Court, to replacing roller coaster track, to constructing a cool new games building in Kiddieland.

And it's not just the operations departments that are busy.

The accounting folks mail 4500 Kennywood Entertainment W-2s in January. (So many go to college age students, it's amazing that only a couple dozen have returned with outdated addresses!) Boxes and boxes of brochures and other collateral are arriving daily. Hundreds of orders for gift shop items and game prizes are ordered. New Team Member uniforms are being delivered to the *Locker Room*. Ride and safety manuals are hot off the presses.

The Group Sales Department is busy booking picnics. Interested groups or businesses can call 412.464.9931 or visit www.kennywood.com. Families planning a family reunion find Kennywood is popular destination for all ages. (Note: Pittsburgh 250 is the perfect year to plan a family reunion.)

In addition to picnics for groups and companies, many teachers are planning for **Kennywood Education Days**, now in it's 26 year. Any interested teacher, student, or parent can obtain information on the Kennywood Web site: www.kennywood.com or by contacting Joyce King at 412.461.0500 x1126 or jkking@kennywood.com. Over twelve thousand students are expected to participate on one of two special days at Kennywood (May 8 or 20, 2008). Registration is necessary.

Application and interview dates for seasonal employment are around the corner as well.

March 8, 2008 is the first day for college and adult interviews; March 15 is the first day for High School student interviews. Interviews for both Kennywood and Sandcastle waterpark are held at Kennywood: Saturdays 9 AM – 2 PM and weekdays 3:30 – 5:30 PM. Applicants should check in at Guest Relations at the main entrance.

Check out www.Kennywood.com for 2008 operating schedule and prices.

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ABOUT KENNYWOOD – Kennywood first opened in 1898 as a “trolley park” at the end of the Monongahela Street Railway. Today it is family owned and operated by Kennywood Entertainment, western Pennsylvania's largest provider of summer fun. Often regarded as America's finest traditional amusement park, Kennywood is internationally known among thrill seekers and amusement park enthusiasts for its collection of classic rides, state-of-the-art thrill rides, and world-class roller coasters and a wide variety of food, games, gardens, and live entertainment. For more information please call 412.461.0500 or visit www.kennywood.com.

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