



# Kennywood Media Release

Release: Immediate  
Media Contact: Mary Lou Rosemeyer  
412-461-0500 x1248  
[marylou@kennywood.com](mailto:marylou@kennywood.com)

## Kennywood is pleased to offer a unique way to say “Thanks, Mom!” **MOMS RULE! @ Kennywood – June 24 - 26**

**Pittsburgh, PA** – Kennywood, America’s favorite amusement park knows Moms are the backbone of many a family, planning and executing much of what makes a family special. Indeed they *make* special things happen. So this year, guests are offered a fun way to say, “Way to go Mom!”

**Guests should simply pick up his or her Mom, a coupon at any participating Giant Eagle location, and bring them both to Kennywood on Tuesday through Thursday – June 24, 25, or 26. Mom’s visit\* to the park will be FREE!** The guest who accompanies Mom may be a child or grandchild, a spouse, a parent... or anyone who wants to give her a special day! (Don’t worry, if the child is two or younger – and thus does not pay admission to the park – the baby’s Mom is still FREE with a coupon!)

Jill Bejger-Frederick, Kennywood’s Moms Day coordinator, is most excited about Florida Vacation Give-A-Ways. “Each day guests have a chance to guess how many stuffed animals are “stuffed” into a 2008 Nissan... and each day the winner will receive an all-expense paid Florida vacation compliments of [www.visitflorida.com](http://www.visitflorida.com).”

There are also events, contests and prizes for all Moms at the Kennyville Stage. Beginning with the *Hula Hoop Contest* at 11am, the fun continues throughout each day. Look for the *Water Balloon Toss*, *gummy worms in a pie*, *hole in one*, *no hands donut on a string*, *bubble gum blowing* and even an event for kids: *Make Over Your Mom!*

Kennywood thanks WSHH-FM, WJAS-FM, and SAM-FM and Giant Eagle for helping to insure that Moms receive extra-special attention. **For further information about Kennywood, participating Giant Eagle locations, and other special events, call 412.461.0500 or visit [www.kennywood.com](http://www.kennywood.com).**

**\*Note:** Moms are admitted free when accompanied by a paid Gate Admission and a Giant Eagle coupon. FunDay \$32; Jr. FunDay (under 46”) \$19; Sr. FunDay (ages 55+) \$15; after 5 PM Nite Rider \$17; After 5 PM Sr. Nite Rider \$9 (Tickets purchased in advance at pre-sale locations schools, companies, or other group rate ticket outlets will be accepted for regular admission, but do not entitle accompanying Mom to free admission.)

###