



# PRESS RELEASE



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**Immediate Release**

**What's new at Kennywood's *Phantom Fright Nights*?**

## *Voodoo Bayou!*

**West Mifflin, PA** — *Phantom Fright Nights* (PFN) at Kennywood, takes place every Friday and Saturday, September 26 through November 1, between 7 PM and 1 AM, plus bonus night: Sunday, October 12, from 7 PM to 11 PM. 2008's intimidating addition, **Voodoo Bayou**, adds to the successful theme of Phantom Fright Nights, which debuted in 2002.

The new haunt's origin came from the imagination of Matt Eames – this year the Phantom's right hand man. The idea to produce a haunted walk-thru inside the park's Raging Rapids river raft ride created a ton of technical, safety and logistical issues. (The Phantom may not care, but Kennywood's number one concern is *always safety* – for guests and Team Members.) Fortunately for PFN regulars, the Kennywood team found a way to make it happen. Safely.

Prop construction and special effect production began in February 2008. Immediately following the complete water draining of the Raging Rapids on September 8, the incredible re-theming and reuse of the ride's trough began. Mechanics disassembled the ride. Carpenters built and installed new entrance stairs (and much more). Artists painted. Electricians wired. Spiders appeared.

Voodoo Bayou's story line invites tourists to experience **Swampland Canoe And Raft Excursions** (SCARE) for the adventure of a lifetime through the Voodoo Bayou. The Bayou includes numerous surprises, including a long forgotten cemetery loaded with tombstones, coffins, and anything *but* a peaceful rest for its inhabitants. Broken, discarded coffins and disrupted graves leave the undead restless and angry. Granny Granger's old house in the swamp appears less than welcoming. The Voodoo King and his collection of shrunken heads find a fitting home in the swamp, as do far too many spiders.

Mastermind of Voodoo Bayou, Eames, says, "I'm living my dream – taking the bizarre ideas that gush from my head and coaxing them to life. With the skills of a dedicated Kennywood Team, and the support of its management, my vision becomes a 3 dimensional reality on September 26."

***Phantom Fright Nights* take place every Friday and Saturday night from September 26 through November 1 from 7 PM to 1 AM**, plus a bonus nights: **Sunday, October 12 from 7 PM to 11 PM**. Tickets are \$23.00 at the gate or \$20.00 at participating Giant Eagle locations. Group Rates are also available; call 412.464.9931 to make a reservation. See [www.kennywood.com](http://www.kennywood.com) for further details.

No food or beverages may be brought into the park during Fright Nights. Halloween masks, make-up, or costumes are not permitted. *Phantom Fright Nights* is not recommended for children under 13 years of age. For further information call 412.461.0500 or visit [www.phantomfrightnights.com](http://www.phantomfrightnights.com).

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You've been warned