

SEASON OPENER 2006



Kennywood Entertainment

Kennywood • Idlewild & SoakZone • Sandcastle • Riverplex

"A Springtime Publication of Pennsylvania's Favorite Summer Fun Spots"



Imagine your favorite, high-speed coaster. What part do you like best? Most people will say it's the fast descent into a wild dip followed immediately by 'air time' as you crest the next hill.

Imagine a ride with that thrilling sensation of weightlessness immediately followed by another... then another... and another... over and over again, in very rapid cycles? Yeah, baby! Everyone knows a coaster descent is only as good as gravity makes it, so this is where our imaginary ride gets even better. Imagine being actually **powered down**, i.e. driven, into the dip! Imagine that you



are then **powered back up** to the next heart-pounding crest with dragster-like acceleration!

Now that's what I'm talking about! A real thrill ride! One that isn't a coaster, but *thrills* like one!

Imagination becomes reality. We've just described Kennywood's new ride: SwingShot. From the moment you board, you'll know this is not your grandparent's playground swing. This is a thrill ride, a '0 to 60 in the blink of an eye' type dare, a white-knuckle ride. Be advised that timid, shy, quiet un-assuming folks may just be transformed into thrill ride junkies. SwingShot: front seats for everyone!

Story Book Forest Celebrates



Here is the Land of Once Upon a Time... Step through the pages of this big Story Book... And visit the people and places every child knows...and loves. Here dreams are real...and so are your Story Book friends.

These words, inscribed on the pages of the giant story book entrance, have greeted children of all ages since Story Book Forest first opened in 1956. Since then, Story Book Forest has become known as the place where fantasy becomes reality. The brainchild of Arthur Jennings, a performance clown who spent his summers entertaining guests at Idlewild, and Mr. C. C. Macdonald, owner of the amusement park, the themed area itself is a testament to how a fantasy can be brought to life.

As amusement parks were getting bigger and offering more thrills, Jennings dreamed of a land built on emotion rather than motion - a place where everyone could find enjoyment, from the young to the old. He decided to tap into something everyone could relate to - the childhood stories and tales with which all are familiar. With the financial backing of C.C. Macdonald, Arthur Jennings began his project in the fall of 1955.

The only land available to Jennings was 17 acres to the east of Macdonald's Idlewild Park. Unfortunately, the terrain was half hillside and half swamp - due to runoff from the nearby Ligonier Valley Rail Road. Local workers, many unskilled, were hired to help cut trees, dig ditches and reroute the water flow. A horse dragging a mule-pan dug the Story Book pond. Jennings, meanwhile, spent his days overseeing the work and his nights planning, drawing, and making scale models of the pathways and structures.

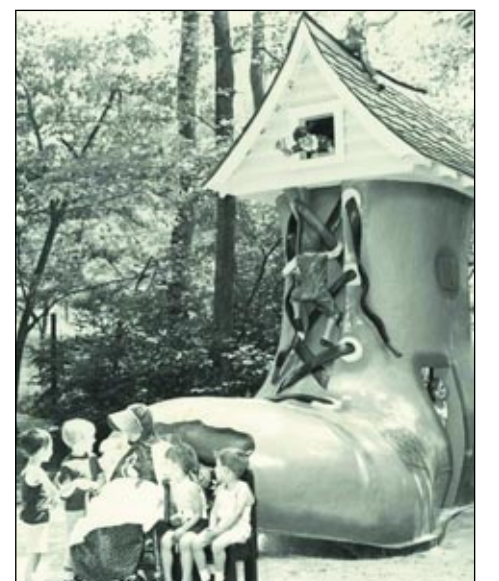
By June 1956, there were fifteen units completed and Story Book Forest was ready to open. In addition to the giant Story Book, other attractions from the first year were: The Three Bears house, The Shoe, The Keyhole, The Three Little Pigs, a barnyard featuring Little Bo Peep, Farmer Brown, and Little Boy Blue. Peter Rabbit's house, The Wishing Well, Peter's Pumpkin, the Gingerbread House, and King Arthur's Castle were also some of the original attractions.

Early visitors were so enchanted by Story Book Forest that within the first few weeks after opening the parking lots were filled to capacity with a long line of guests waiting to enter.

Over the next three years, Jennings and Macdonald added several more attractions, many of them taken from the suggestions of the children who visited. The Jolly Miller concession stand and Old Mother Hubbard's Cupboard were also added offering food items and souvenirs. As Jennings moved on to other ventures after the 1959 season, the Macdonald family continued to build scenes utilizing the talents of two artists: Tony Dimminio, who created the popular figurines throughout the forest, and Jay Schrader, who helped design and build additional structures.

When Kennywood Entertainment purchased Idlewild & Story Book Forest

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Generations of children, as in this circa 1950's photo, have visited the Old Woman Who Lived In a Shoe. She loves her many children - with heart and sole!

As warm summer breezes gave way to crisp autumn air, families from all over western Pennsylvania (and beyond!) were treated to a brand new event unlike any other in the region. For seven days in October, *Idlewild's HALLOWBOO*, put a family-friendly Halloween twist on the traditional visit to the park.

More "cooky and spooky" than "scary and terror-y", *HALLOWBOO* had something for every member of the family - including the Crazy Hay Maze, Ricky's Pumpkin Patch, scrumptious seasonal food and, of course, the ever-popular rides of Idlewild. A train trip through the fog-shrouded Haunted Hollow featuring various scenes of dancing scarecrows, the headless horseman, and others, was just one of several park attractions that were re-themed especially for the event. Others included "Confusing Hilda's Witch House" and "The Parlor", a guided tour through the inner workings of a funeral parlor. Other rides sported new names like the "Roller Ghoster" and "Scaredy Cat".

Trick-or-treating through Story Book Forest was one of the most popular highlights of *HALLOWBOO*. All stops along the Story Book path were quaintly decorated for the season with each character, from Raggedy Ann to Snow White, offering a tasty treat to the many costumed (and non-costumed) passers-by. Located just outside Story Book Forest, was the Pittsburgh Children's Museum with a full slate of activities, including mask-making and other crafts, as well as puppet shows and jugglers. Many costumed characters roamed the midways posing for photographs with guests, many of whom also got an eyeful when they dared to look into "Creepy Peepers". *HALLOWBOO* also offered two brand-new musical shows - featuring some of the most spooktacular music of Halloween - that had the entire audience screaming with laughter.

If you missed out on THE best new family Halloween event, mark your calendars now...*Idlewild's HALLOWBOO* will be returning October 7-8, 14-15, 21-22, and 28-29, 2006.

Ahoy, Mateys!

It will be "all hands on deck" this summer for Idlewild's waterpark-loving Guests. Sailing under the Jolly Roger, is *Captain Kidd's Adventure Galley*, a new Whitewater AquaPlay™ structure coming to port at SoakZone.

The pirate-themed attraction, complete with crow's nest, features plenty of wet and wild FUN that the entire family will enjoy! With 6 waterslides, ranging in length from 20 to 130 feet, sliders will twist and turn from multi-level platforms as high as 16 feet off the ground. 88 interactive spray features - including a 36" water wheel, water guns, spray jets, a water curtain and more - are located all along the many decks and bridges. Central to the structure is a giant 500-gallon tipping bucket sure to soak all ye seadogs below!

Surrounded by a large family lounging area with cabanas and sunshades, *Captain Kidd's Adventure Galley* is a million-dollar expansion project that enlarges SoakZone by more than twenty percent! Accessed by a floating bridge leading from the SoakZone pool, the new area will be themed and landscaped to complete the high sea adventure.

So, climb aboard and get ready for some "shiver me timbers" FUN on the briny deep, as Idlewild welcomes Captain Kidd's Adventure Galley!

by Rick Davis, Director
Darkride And Funhouse Enthusiasts (DAFE)

Twenty-five years ago, Kennywood struck gold when "miner" Maurice Ayers created the *Gold Rusher* darkride at the park in a most unlikely spot: atop the Sportland building. Ayers, a Hollywood set designer, is known for creating the special effects for films such as *Paint Your Wagon*, *The Pride and the Passion*, and *the Blue Max*.

While Ayers Studios designed the sometimes funny, sometimes scary ride that features the "Lone Stranger", an on-coming locomotive, a crazed miner and much more, Bradley and Kaye of Long Beach, CA assisted by supplying the ride system (cars and track). *Gold Rusher* originally featured a ground level loading station. In 1984, this was changed to the elevated platform that is in use today. The ride received some minor interior changes for the 1986 season as well.

Congratulations *Gold Rusher*!

More After-Dark Fun at Sandcastle!

This year, more than ever, when the sun goes down at Sandcastle, the fun is just beginning! In addition to Sandbar and Jukebox Sunday Nights, 2006 brings new night events for the waterpark:



Gather the family and get comfy!

Guests can see the stars again this year as Family Dive In Movies continue on Sunday nights from June 25 to August 13 at the Wave Pool.

Be sure to check our website, www.sandcastlewaterpark.com, for more information on the new schedule of night events, including admission costs, movie listings, and radio partners. Good night!

Where have the teens been hanging out? We know where they will be on Friday nights from June 30 through August 11! WAVES Under 18 Nights will return after a two-year hiatus at a new location: on the Wave Pool deck. From 8 -11 p.m., teens can enjoy the waves or dance on the deck to the live DJ.

Saturday nights from July 1 through August 12 will welcome an entirely new event: Saturday Night Swim. Once the slides close for the evening, guests can stay at the Wave Pool until 10 p.m., and a dinner option will even be offered at the Tidal Wave Café.

For more than a century, Kennywood, and more recently Idlewild and Sandcastle, have worked to provide the finest summer entertainment for families, businesses and social organizations. We are fortunate to have the loyal patronage of so many families. In return we have an obligation to give something back to the communities that support our parks.

Today our "giving back" has a name, Kennywood Entertainment Cares, and includes such things as participation in community events and assisting local charities. For further information regarding Kennywood Entertainment Cares visit one of our Web sites.

The Western Pennsylvania ACE region solidified its relationship with Kennywood ten years ago when the concept of the "Golden Kenny" was introduced. Regional leaders, including myself, sought to create an annual award to recognize a member in the area for their spirit and enthusiasm. The award was created in cooperation with Kennywood. Nominations are accepted from ACE members, but Kennywood's public

relations department, headed by Mary Lou Rosemeyer, chooses the recipients. Along with Kenny Kanagroo, Mary Lou then graces ACE with her presence at the annual CoasterBash! event each March to present the award.

2006 is the tenth year for this unique award. Previous recipients of the award include a gentleman who has taken thousands of rides on Kennywood's Jack Rabbit, a member who was an enthusiastic Team Member at the park, and several others who have put their heart into countless volunteer hours for the organization. ACE is pleased to work in cooperation with Kennywood to promote the appreciation of roller coasters. For more information on ACE, visit www.AmericanCoasterEnthusiasts.org

Everyone has heard of those crazy people who make a hobby of riding roller coasters. Most are members of American Coaster Enthusiasts (ACE). While the hobby may seem crazy, the organization takes itself quite seriously, publishing books, magazines, and newsletters; promoting the roller coaster preservation; and even creating a roller coaster museum.

Of ACE's nearly 8,000 members, several hundred live in Western Pennsylvania-one of the organization's many regions throughout the world. The region is fortunate to have at its epicenter a park such as Kennywood-revered by enthusiasts everywhere thanks to its truly unique collection of world-class roller coasters and first-class operation.

Don't miss our Season Opener e-xtras! - an extra page of Season Opener tid-bits located ONLY on our Websites. Just visit www.kennywood.com, www.idlewild.com or www.sandcastlewaterpark.com and look for the Season Opener link.