

SEASON OPENER 2006

e-xtras!



**BassMaster
Excitement!**

Pittsburgh's beautiful Gateway Clipper Party Liner docks at Sandcastle for an evening of fun.

As many of you might remember, Pittsburgh was honored to host the Bass Master Classic fishing event this past year, broadcasted nationwide on ESPN.

On Tuesday, July 26th, several hundred guests disembarked from the Gateway Clipper Party Liner onto the shores of the bass-filled Mon for a night they wouldn't soon forget.

Kennywood Entertainment entertained the fisherman,



families, and dignitaries at Sandcastle Waterpark for a fabulous cocktail and dinner reception, catered by our very own Bradley House. Sports fans (including those among the Sandcastle and Kennywood Team Members) were especially excited to meet George Bodenheimer, president of ESPN and ABC Sports, who gave a gracious welcome to all in attendance.

Ed. Note: The ESPN headquarters are located in Bristol, CT - practically "across the street" from Kennywood Entertainment's park, Lake Compounce. Each September ESPN throws a huge, exclusive company picnic for their employees at the park... even the non-sports lovers at Kennywood Entertainment appreciate counting ESPN as satisfied guests!



Salvation Army facilitates help & hope

As always, the Salvation Army was on the job early to help the survivors of Hurricane Katrina. We had one of the familiar red "kettles" at the Kennywood entrance, for that purpose, over the Labor Day weekend.

Our guests were very generous, donating some \$2000.

The Salvation Army has another relationship with Kennywood, one that goes back a dozen years. The Steel Valley Corps in Homestead is annually given van loads of plush animals that were bought by the Park for games prizes, but rejected as "seconds".



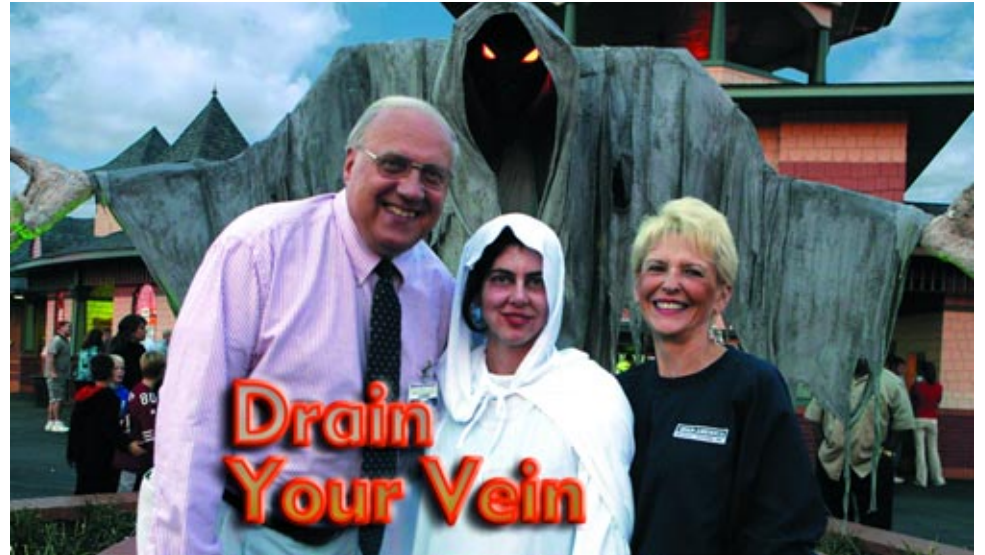
Having fun with the re-packaged "plush" are Captain Banks' young sons.

These fuzzy stuffed figures had very minor defects - a bit of smudge, a seam that opened, etc. - but all of their charm for children. Salvation Army volunteers remedy the problems. According to Games and Retail Director Rich Kimak, last year Kennywood provided over 1600 of them; some years as many as 2000 have been made available to the Corps.

Captain Markel Banks, the Steel Valley Commander, says the plush animals provide cheer well beyond Christmas - and well beyond Homestead. "Each child gets one at Christmas. But the supply is so large we have found other occasions to give them out. They're taken to nursing homes, for instance. It's amazing how people of all ages

appreciate getting a stuffed toy. And we share them with other Corps.

I recall the North Side, Greensburg, Tarentum, Latrobe, McKeesport, and even Warren coming for them."



**Drain
Your Vein**

John Rodgers, Kennywood Entertainment's Promotion Director, and Central Blood Bank's Marketing Manager, Karen Kalafsky and VP and COO, Judi Matok, gather under the watchful eyes of the Phantom.

Saturday night. September 24, 2005. Blood-red water bubbled and churned. Towering ghouls ambled. Baying cries of hounds, clanging chains, haunting screams could be heard in the distance. Phlebotomists with Dracula-like fangs roamed.

Could this be Kennywood?

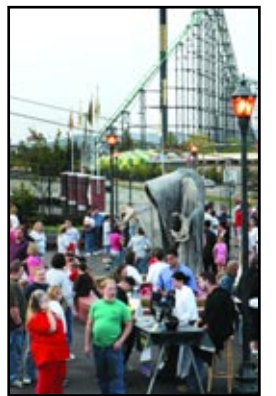
Yes! Kennywood's popular Phantom Fright Nights kicked-off with a new event: Drain Your Vein. A Transylvanian translation: The Central Blood Bank's mobile donation coach arrived to join in the fun before settling in to accept the



John Rodgers and Keith Hood, Kennywood Entertainment Marketing Director, experience how easy it is to donate blood in the mobile coach!

blood donations from Kennywood team members.

Area college students who donated blood during the fall 2005 Back to School Blood Drive received special tickets to enjoy the opening of Kennywood's 4th annual Phantom Fright Nights. Nearly a thousand college donors received admission tickets for the evening! The result? A frightfully good time for a worthy cause.



Special thanks to participating schools: Slippery Rock University, University of Pittsburgh, Carnegie Mellon University, Duquesne University, California University, Chatham College, Carlow College, CCAC Boyce Campus, CCAC West Campus, Washington & Jefferson College, and Waynesburg College.



Kennywood's Inaugural Weiner 100



As part of the Celebrate America Festival, in early July of 2005, Kennywood hosted the first ever Weiner 100. This amounted to numerous dachshunds racing (make that scurrying) a distance of...er... 100 feet.

This epic struggle of beast versus beast took place in the grassy area between the Merry-Go-Round and the Patio Café. Participants included:

Entry Dog #1
Hometown
Favorite Food
Best Trick

G. Racer Brown
Pittsburgh
Anything edible
Rolling Over

Entry Dog #5
Hometown
Favorite Food
Best Trick

Annie
Murraysville
Greenies
Taking naps

Entry Dog #2
Hometown
Favorite Food
Best Trick

Mitsie
Stanton Heights
Chicken
Lying on her back when she doesn't want to go out

Entry Dog #6
Hometown
Favorite Food
Best Trick

Porky
Sewickley
Grape Tomatoes
Throwing his toy in the air and catching it

Entry Dog #3
Hometown
Favorite Food
Best Trick

Sadie Lady
Lower Burrell
Pig Ears
Taking daddy's underwear and hiding them

Entry Dog #7
Hometown
Favorite Food
Best Trick

Jenna
North Hills
Whatever the baby tosses her way
Hide and Seek under a blanket

Entry Dog #4
Hometown
Favorite Food
Best Trick

Bronx
Munhall
Pupperoni
Begging for food and jumping on the table

Entry Dog #8
Hometown
Favorite Food
Best Trick

Baxter
Forest Hills
Peanut Butter
Rolling Over

As the race began, chaos took over as the gallant beasts exploded in figure eights and other random movement. When the dust settled Dog # 6 - Porky - had won by a schnoz.